

Open a Signarama Franchise in 10 Easy Steps

So you want to open a franchise in your city and you think Signarama might be the right investment for you? Because opening and owning a business is such a huge commitment, it's important to know what you're getting yourself into. That's why we've prepared this step-by-step guide to opening a Signarama franchise. If you follow these 10 steps, you will be the proud new addition to the Signarama franchise family!



Step 1

REQUEST BASIC INFORMATION

The first step in opening a franchise is researching which one is right for you. Requesting information about Signarama franchises is easy! Simply visit SignaramaFranchise.com and fill in the fields under the "Request More Information" section. Within a short time, you will receive a brochure about opening and operating one of our award-winning franchises.

In the meantime, make sure you watch our testimonial videos and download our free eBook, *How to Open a Franchise: The Ultimate Guide*.

Step 2 | CALL TO START THE APPLICATION PROCESS

Once you're ready to get started on your application, give us a call! During your call, you can ask any lingering questions you might have and set up a time to meet the team. Call us at (561) 578-0247.

Step 3 | SCHEDULE A MEETING

Scheduling a meeting is an important step in opening a Signarama franchise. Depending on your location, you can meet our team in person or schedule a webinar. During your meeting, you will be able to learn more about why investing in Signarama is such a smart business decision!

Step 4

COMPLETE THE FRANCHISE APPLICATION

The confidential franchise application, just like a regular job application, is a way for our team to determine whether you will be a good fit for our brand. The application asks a number of straightforward questions in several pertinent categories, including:

- Your personal information
- Your employment and business background
- Your assets
- Your liabilities
- Your total net worth

Fill out the application at www.SignaramaFranchise.com/franchise-application/

Step 5

REVIEW THE FRANCHISE DISCLOSURE DOCUMENT (FDD)

After your application has been approved, you'll receive a franchise disclosure document, or FDD. The FDD is a legal document that precedes the franchise agreement and provides key information to our potential franchise owners in great detail. You will receive the

FDD at least two weeks before you are asked to sign the franchise agreement, giving you ample time to read and understand it.

The purpose of the FDD is to disclose several important things for a potential franchisee to consider before they enter into a contract, including:

- Fees and expenses associated with owning a Signarama franchise
- The responsibilities of the franchise owner
- The responsibilities of Signarama
- Financial statements
- Average incomes and profits
- Existing franchise units

Step 6 | INTERVIEW OTHER FRANCHISE OWNERS

Discussing ownership of a Signarama franchise with existing franchise owners is a key part of ensuring that you're making the right investment. Our current franchisees will be able to tell you about their expectations, realities, profits and workloads, as well as answer any other queries you might have.

It's very important to develop a full understanding of what it takes to operate a successful Signarama franchise, which is why we encourage you to complete this step.



Step 7

ATTEND A DISCOVERY DAY

Discovery Day is an exciting time, during which you will travel to one of our training centers to meet the team and other potential franchise owners. At Discovery Day, you'll get a chance to see the unparalleled support you will receive from our dedicated corporate team.

At Discovery Day, we have the opportunity to get to know you better and to make sure that you will be a good fit as a Signarama franchise owner. This is an excellent chance for you to impress us as we try to impress you.

Step 8 | PAY YOUR REFUNDABLE DEPOSIT

When you submit your deposit, you're almost finished making your dream of owning your own business a reality! After you've paid this refundable deposit, you're ready for the final steps in purchasing your Signarama franchise.

Step 9

SIGN THE FRANCHISE AGREEMENT AND PAY THE \$49,500 FRANCHISEE FEE

Once you've signed the franchise agreement, and paid the franchise fee you are an official member of the Signarama franchise family! The franchise agreement is a binding contract between you and Signarama that's based on the information sent to you in the FDD.

Step 10 | OPEN YOUR BUSINESS

You are finally ready to open your business, officially becoming your own boss! Go ahead and pop that Champagne, but remember the work isn't over yet! Once you've completed the initial nine steps in opening a Signarama franchise, you still need to do several things to get your business up and running, including:

- Finding a location
- Hiring employees
- Obtaining materials
- Training yourself and your employees



If you can follow these 10 easy steps to becoming a Signarama franchise owner, you will be well on your way to running a thriving business in your community! At Signarama, we take pride in giving our franchise owners industry-leading training and support, wherever they are in the franchise process.

Visit us at www.SignaramaFranchise.com to get started.

